Dear Members of IAEA,

This will be the last of this kind of newsletters before the Toronto conference. In about a month most of us will meet, and exchange the research of the past two years, in an exciting program full of interesting talks and posters!

As all members were invited to take part in the presidential election, it is our pleasure to announce that we will have Thomas Jacobsen as our new President of IAEA from September 2018 on, elected for a two years term. Our congratulations. Thomas has been our treasurer for many years, and accomplished the difficult process of transferring IAEA into a legal institution in Germany, after some years of uncertainty. He also is well known for his research in aesthetics of patterns and music, being a pioneer of using EEG and fMRI. Now that Thomas Jacobsen is elected as future president of IAEA, we also have to find a new treasurer. In a separate email we will send you an invitation to the business meeting of IAEA, which is planned during the conference (2. September, at 13:00 at the Auditorium of Congress venue, University of Toronto’s St. George Campus, 33 Willcocks St, Toronto).

In Toronto, we also will award the Baumgarten Award to Beatriz Calvo-Merino, and the Fechner Award to Gerry Cupchik. We thank the members of the election committee, Marcos Nadal, Pablo Tinio, and Lisa Smith, for their service to IAEA.

There have also been other exciting news: Anjan Chatterjee announced that he would launch a new Penn Center for Neuroaesthetics at Penn Medicine, Philadelphia (see announcement, next page or link https://www.pennmedicine.org/news/news-releases/2018/june/penn-medicine-launches-nations-first-neuroaesthetics-research-center). On 11th June several members of IAEA enjoyed the first ever joint event of IAEA (as a co-sponsor) and the Liverpool aesthetics meeting (https://www.bertamini.org/lab/vpdvp.html) - with Anjan Chatterjee and Oshin Vartanian as keynote speakers! Also, do not miss, if you happen to be Vienna, the opening of Sagmeister and Walsh’s new project, an exhibition on beauty, to which the EVA lab contributed (opening 24th October, Vienna, museum MAK).

I hope you all going to have a successful summer, there a hefty heatwaves in Japan, Europe and America, so keep cool.

Best wishes, from Tokyo,

Helmut Leder
President
Stefano Mastandrea
Secretary general
https://www.iaeatoronto2018.com
Penn Medicine Launches Nation’s First Neuroaesthetics Research Center

Pioneering program will study how and why aesthetics affect decision making

June 20, 2018

PHILADELPHIA—When two people look at the Mona Lisa or a Jackson Pollock painting, they could form completely different conclusions. What makes them either enjoy or dislike the art comes down to neuroaesthetics—the biological study aiming to understand how humans process beauty and art.

Penn Medicine has launched the Penn Center for Neuroaesthetics, which aims to uncover the biological basis of aesthetics. The center, led by Anjan Chatterjee, MD, chair of the department of Neurology at Pennsylvania Hospital and the Elliott Professor of Neurology in the Perelman School of Medicine at the University of Pennsylvania, will advance the understanding of human nature and preferences with consumer choices, the principles of design, and the appreciation and production of art. The center assembles an interdisciplinary, university-wide team of experts in neuroscience, psychology, business, architecture, and the arts.

“Even though aesthetics affects countless decisions—from what you wear in the morning to who you date—little of the psychological and neural underpinnings of aesthetics are known. People’s aesthetic choices makes them feel better and affects how others treat them,” Chatterjee said. “This center allows us to bring together, build upon, and advance knowledge of the mysterious world of aesthetic experiences. Our goal is to evolve basic and translational research, educate the next generation of scholars, and serve as a hub for creative experts interested in the nature and neural basis of beauty, art, and architecture.”
Conferences in 2018

IAEA Biannual conference in Toronto – August 28-Sep.2.2018

Forthcoming papers


Also see our Journal Empirical Studies of the Arts [http://art.sagepub.com/content/early/recent](http://art.sagepub.com/content/early/recent)
The study program at Goldsmith has been launched successfully! Guido and Becky, our congratulation

Please look at [https://www.gold.ac.uk/pg/msc-psychology-arts-neuroaesthetics-creativity/](https://www.gold.ac.uk/pg/msc-psychology-arts-neuroaesthetics-creativity/)